



**CHAMPIONS  
CUP**

**EVENT GUIDE**



**GIRLS  
ACADEMY**



# LETTER FROM THE COMMISSIONER

*Dear Girls Academy Community,*

*Welcome to the 2026 Girls Academy Champions Cup Finals!*

*This event represents the very best of our league. Across every conference and every age group, teams have earned their place here through consistent performance, resilience, and competitive excellence. Champions Cup is not simply another tournament; it is the culmination of a season-long pursuit to compete at the highest standard.*

*This year's Finals also reflect the continued evolution of the Girls Academy brand. You will see refined event presentation, elevated visual identity, and a strengthened championship atmosphere all designed to mirror the quality of play on the field. As our league grows, so too does our responsibility to deliver environments that match the ambition and talent of our players and clubs.*

*Our purpose guides us here: We are setting the standard of excellence in girls' soccer, building competitors today and leaders for tomorrow.*

*Champions Cup embodies that standard. The matches you will see demand tactical discipline, technical precision, and mental strength. But just as importantly, they will showcase character: how our players lead, respond, and represent their clubs in moments that matter.*

*We are also proud to welcome an exceptional scouting presence to this event. Their presence underscores what this platform represents: meaningful competition with real pathways.*

*To our players — embrace the moment.*

*To our coaches — lead with clarity and conviction.*

*To our families and supporters — thank you for the commitment that makes opportunities like this possible.*

*Champions are not defined by a single game, but by the standard they uphold. We look forward to a week that reflects the very best of the Girls Academy.*

*With pride,*

*Trish Hughes  
Commissioner  
Girls Academy League*



**GIRLS  
ACADEMY**

# EVENT GUIDE CONTENTS

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# EVENT LINKS & DETAILS

- [EVENT WEBSITE LINK](#)
- [EVENT SCHEDULE LINK](#)
- **FACILITY ADDRESS:** 5650 Bollettieri Blvd.,  
Bradenton, FL 34210
- **MERCHANDISE:** [Pre-order LINK HERE](#)  
(Launch March 2nd)
- [EVENT LOGOS](#)
- [SCHOOL TRAVEL LETTER](#)



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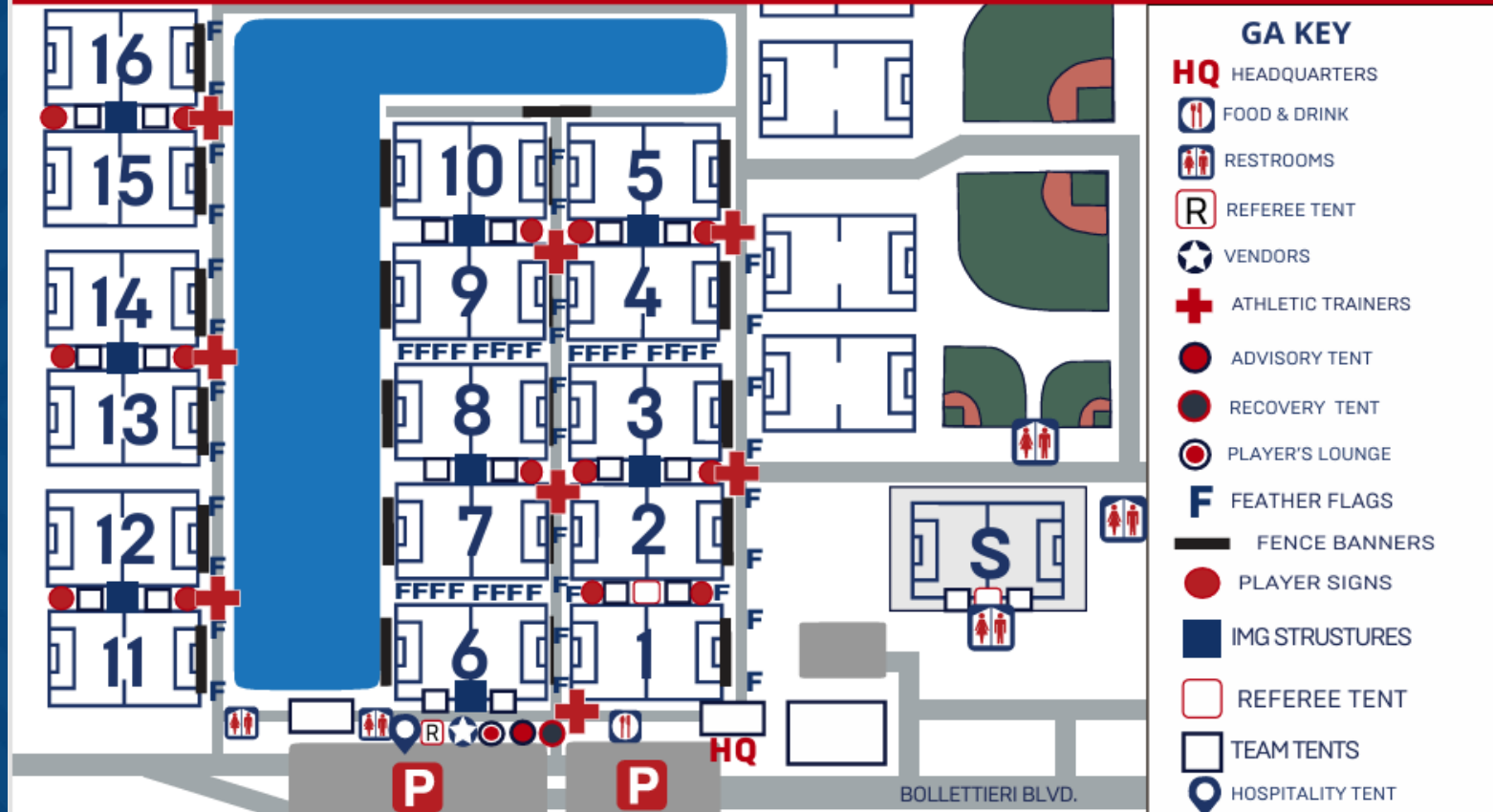
[PRE-ORDER HERE](#) (Launches  
March 2nd)





# IMG ACADEMY

15650 BOLLETTIERI BLVD., BRADENTON, FL 34210



# GIRLS ACADEMY



GIRLS  
ACADEMY

# IMG ACADEMY

5650 Bollettieri Blvd, Bradenton, FL 34210

March 5-10, 2026



CHAMPIONS  
CUP



General Parking



Tram Pickup-Drop off



ADA/Injured Player Shuttle



Players' Village



Medical/Aid Stations



No Public Parking



VIP/College Coach



Overflow Parking

Tram/Shuttle Route

~10-15 minutes round trip

Walking Path

~8-12 minutes from parking lot to fields



GIRLS  
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# ADDITIONAL PARKING INFORMATION

- Please be aware there is construction happening on the IMG campus and parking may be different than your past experiences. Follow all directional signage and IMG Parking Staff will be on-site to direct you to the proper locations.
- 3-4 Trams will be running throughout the day on the route shown on the previous map.
- ADA transports will be available within the complex.
- All passengers will be dropped off near the Players Village and Soccer Stadium/Field 1.
- Staff on-site can assist with any questions or requests.



**G I R L S  
ACADEMY**

# GIRLS ACADEMY CODE OF CONDUCT

- We want to ensure that matches are fair, positive and enjoyable experiences for everyone involved: players, fans, officials.
- A soccer game should be friendly and unifying - a spirited social and athletic occasion for players, coaches, referees and spectators.
- The GA has a zero-tolerance policy with regard to criticism of the referee by players, coaches, and parents.
- The GA has a zero-tolerance policy for any abusive and obscene language, violent play, violent conduct, fighting, harassment, intimidation and other behavior detrimental to the game.
- No alcoholic beverages are allowed on-site. Spectators caught consuming or in possession of alcohol will be asked to leave immediately.
- Spectators/Families should sit directly across from their bench where practical.
- Clubs must ensure spectators/families do not enter the sideline area.



**GIRLS  
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# PLAYERS' VILLAGE

**PLAYERS' LOUNGE:** Take a break from the action and visit the Player's Lounge! Enjoy yard games, snap photos with GA backdrops, and unwind with your teammates in a fun, relaxed atmosphere. It is the perfect spot to recharge and make memories during the tournament!

**ADVISORY PANEL:** The Advisory Panel Tent will provide attendees with opportunities to learn more about the Advisory Panel; purchase merchandise and engage in unique activations. Stop by and see us starting at the players' village!

**RECOVERY AREA:** Recovery boots, massage guns, and rollers will be available for use. Teams will have 30-minute windows. Sign-up link sent to clubs & coaches.



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# On-Site Activations

## SHEBELIEVES CUP WATCH PARTY – Players' Lounge March 7th

Join us in the Players' Lounge as we broadcast the SheBelieves Cup live on March 7th. Catch Argentina Women's National Soccer Team vs. Canada Women's National Soccer Team at 12:30 PM EST. Followed by United States Women's National Soccer Team vs. Colombia Women's National Soccer Team at 3:30 PM EST. Relax, recharge, and watch some of the best in the world compete!

## WOMEN'S HISTORY MONTH- Storytelling

In celebration of Women's History Month, join us in the Players Village for our interactive storytelling boards. Stop by to answer thought-provoking prompts, share your story, and recognize the women who have inspired your journey both on and off the field.

## GAME DAY GLOW

Professional hair braiders will be on-site throughout the event, offering a variety of hair styles to feel confident and ready to compete. Stop by to get styled and competition ready to elevate your game-day look! Hair braiding will be Friday through Sunday from 9am to 3pm offered in the players village.

## SPORTSMANSHIP INITIATIVE

In line with our commitment to fostering a positive and fair environment, we will be recognizing displays of outstanding sportsmanship on the field. Match Officials will identify one player in each game who demonstrates exceptional sportsmanship to receive the "Sportsmanship Award." Each selected player will be invited to visit the Advisory Panel Tent after the match, where they'll be entered into a raffle for a new pair of Adidas cleats.



**GIRLS  
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# CONNECT WITH US!



G I R L S  
A C A D E M Y



Instagram



G I R L S A C A D E M Y  
**A S P I R E**



G I R L S  
A C A D E M Y

 YouTube



TikTok



*After 30 hours of interviews, 2500 parent surveys and many conversations with our leadership the foundation has been set.*

**“The GA is setting the standard of excellence in girls soccer, building competitors today and leaders for tomorrow.”**

**The future is bright. Stay tuned.**



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